



Professional Towing Association of Ontario

2025 TOW TRADE SHOW

Sponsorship Opportunities

Please **highlight** the event(s) you would like to sponsor and email to **ptao.ontario@gmail.com** as soon as possible.

Gold Level Package: \$6,000 plus HST

Each event is \$6,000 + HST

Each sponsor in this level will receive:

Digital ad at the event

-Sponsorship noted on a digital flyer on ad for show placed in Tow Canada (based on time frame purchased)

*Banner or sign at the venue (you provide)

*Sponsorship advertised on the Facebook page

*Sponsorship advertised on the website

*Opportunity to address the attendees

*4 tickets to the Saturday Social

1. Saturday Night Awards Social

Silver Package \$2,500 plus HST

Each event is: \$2,500+ HST

Each sponsor in this level will receive:

Digital ad at the event

-Sponsorship noted on a digital flyer on ad for show placed in Tow Canada (based on time frame purchased)

*Sponsorship advertised on the Facebook page

*Sponsorship advertised on the website

* 2 tickets to the Saturday Social

- 1. Hero of the Industry**
- 2. Light Show/Tribute to Fallen Drivers**
- 3. Tow Professional of the Year**
- 4. The Women in Towing Appreciation Luncheon**
- 5. Memorial Scholarship Procession**
- 6. Friday Reception at Waterloo Brewing – SOLD**

Bronze Package \$1,500 plus HST

Each event is \$1,500+HST

Each sponsor in this level will receive:

*Digital ad at the event

*Sponsorship noted on a digital flyer on ad for show placed in Tow -Canada (based on time frame purchased)

*Sponsorship advertised on the Facebook page

*Sponsorship advertised on the website

- 1. Children's Entertainment**
- 2. Saturday Night Social Entertainment - SOLD**

All Other sponsorship \$800 - \$1,000

Each event ranges from \$800-\$1,000 + HST

*Digital ad at the event

*Sponsorship noted on a digital flyer on ad for show

*Sponsorship advertised on the Facebook page

*Sponsorship advertised on the website

1. Friday Night Security \$1,000+HST
2. Flatbed Beauty \$1,000+HST
3. Heavy Duty Beauty \$1,000+HST
4. Light / Medium Duty Beauty \$1,000+HST
5. Best Working Truck \$1,000 + HST
6. Mode "Classic / Antique" Truck \$1,000 +HST
7. PTAO AGM \$1,000+HST
8. Panel Discussion Sponsor \$800+HST
9. Training Session Sponsor (1) \$800+HST
10. Training Session Sponsor (2) \$800+HST
11. Training Session Sponsor (3) \$800+HST

If you would like to sponsor an amount lower than the "Required Sponsorship levels", please complete the below portion of the form with the amount, and we can partner your sponsorship up with another sponsor to complete the full pricing of sponsorship.

Sponsorships and advertising must be paid in full and sent in with this order form and are on a first come first serve basis.

All sponsorships must complete the below form.

If you are paying by EMT you do not need to complete the c/c information.

Please make cheques payable to **Provincial Towing Association of Ontario Inc.**

Attn: Carol Morgan 46 Indian Rd S Sarnia ON N7T 8H9

Name of Company: _____

Name of Contact: _____

Contact Phone Number: _____ Contact Fax Number: _____

Contact Email: _____

Credit Card Information

E-transfer (accounting@ptao.org) Cheque Visa MasterCard AMEX

Card # _____ Expiry Date _____

Name on Card _____ CVV # _____

Amount to be paid \$ _____ + HST

PLEASE NOTE: THERE WILL BE A 2% CHARGE BACK FEE ON ALL CREDIT CARD PURCHASES TO COVER THE MERCHANT FEES.