

PROFESSIONAL TOWING
ASSOCIATION OF ONTARIO

2024 TOW TRADE SHOW



SEPTEMBER 13 & 14

425 BINGEMANS CENTER DR, KITCHENER ONTARIO

26th Year
ptao.org





WELCOME TO THE 2024 TOW TRADE SHOW!



Since 1998, PTAO has become the largest Towing Association in Ontario. The PTAO has evolved and elevated towing professionalism as a direct result of its Members. Thank you to our Members who believed in what we could achieve together in establishing new standards of practice for tow company owners and tow operators, ensuring their safety as well as that of the motoring public. Our Membership has grown exponentially thanks to you!

Provincial Licensing is here!

- What's its impact?
- What training and certification do you now need?
- What challenges and changes are needed to the legislation?
- Who should you contact and let your voice be heard?

Join us at our Towing Trade Show to find out more and interact with a growing network of towing professionals."

We encourage you to take advantage of the training and information sessions identified in the Tow Trade Show Program.

I invite you to join us for truly one of the best networking opportunities for Tow Operators and Owners by attending the PTAO annual Tow Trade Show - and the best part is it's free to Members!

Sincerely,

Derek Didone
Interim President, PTAO

WEEKEND HIGHLIGHTS

- 01. EV Training Session**
- 02. Guest Speaker: Unstoppable Tracy**
- 03. Food Trucks on site**
- 04. Scholarship Procession**
- 05. Women in Towing Luncheon**
- 06. Awards Banquet with Bill Nuvo**
- 07. Lien Assist Session**
- 08. Trade Show Sponsors**
- 09. Trade Show Exhibitors**
- 10. Show and Shine Competition**
- 11. PTAO Annual General Meeting & Elections**
- 12. In Yard Training with WreckMaster**

EVENT SCHEDULE

FRIDAY SEPTEMBER 13

Electric Vehicle Seminar

Join other towers in learning about how to handle electric vehicles that have been involved in an accident, or broke down on the side of the road
Located in Heritage Room A & B



9:00am-1:00pm

In Yard Training with WreckMaster



1:00-6:00pm

Have you completed your TSSEA Training online & are needing to complete your In Yard Training? Join us from 1-6pm to complete that training. Only available to those who have already completed the training ONLINE & just need the In Yard training. Limited to 32 students.

Provincial Licensing Perspectives & Challenges You'll Want To Hear Panel Discussion



3:30pm - 4:30pm

Join industry stakeholders from the OPP, MTO Wreckmaster and the PTAO as they discuss the implementation of Provincial Licensing.
Located in Heritage Room A & B

Sneak Peek into the Trade Show Floor

We have opened the newly expanded Trade Show Floor for a few hours Friday evening to get a jump start and browse all the vendors and see the latest and greatest in what they have to offer.



4:00pm - 8:00pm

Provincial Towing Association Of Ontario AGM



Annual General Meeting and election of Board of Directors. Located in Heritage Room A & B
6:00pm - 7:00pm



Welcome Reception
at Waterloo Brewing
Sponsored by:

EAGLE TOWING EQUIPMENT

Registration is required for this free event and its first come first serve on the complimentary hot appetizers but the party goes from 8:00 to 10:00 pm.

Complimentary tickets are available through the PTAO when registering for the Tow Trade Show.

It's a great time closing out the night networking with peers at the Waterloo Brewing Company located across the street from the Tow Trade Show.

In its third year this crowd-pleasing event has quickly become a Tow Trade Show favorite. There's nothing like tow professionals taking over the Waterloo Brewing Company.

Whether you're in the tap room or on the patio, you'll kick back with new friends, and old, like never before.



Memorial Scholarship
Procession Sponsored by



In recognition and tribute to all those tow operators injured or killed in the line of duty, the PTAO will honor those lost with an inaugural procession of tow trucks beginning at Mohawk Casino (9430 Guelph Line, Milton), at 7am and finishing at Bingemans at 9am on September 14th.

A formal dedication will be made at Bingemans in addition to announcing scholarships to advance the training, education and professionalism in the towing industry.

Registration for the inaugural memorial scholarship procession can be done by contacting info@ptao.org.

Space is limited to the first 100 tow trucks registered. Procession times and full route details will be provided at the time of registration.

Join us on this important journey as we raise the standards of towing to ensure towing safety across Ontario.

EVENT SCHEDULE

SATURDAY SEPTEMBER 14

Tow Trade Show Floor Officially Opens

Products and services for Towing, Transport, Recovery and Road Service will be on display and for sale at the manufacturer and distributor booths: wreckers, carriers, trailers, as well as products and services that will surprise you! It's a great opportunity to shore up relationships and begin new ones.



9:00am - 4:00pm



Show and Shine Registration 9:00am to 12:00pm

Registration for all Show and Shine Classes at the registration table.

\$30 for members, \$40 for non-members.

Applicable taxes apply. Competition judging at 3pm.

Silent Auction 9:00 am -3:15pm

Sign yourself up to purchase amazing donations, and help support the PTAO to continue our Tow Trade Show for future dates. **You MUST be present to take home your winnings. PTAO accepts, cash, credit, cheque or debit.**



Speaker: Unstoppable Tracy

10:00 -11:30 am

Located in Heritage Room A &B.

Unstoppable Tracy is not only a powerhouse from an inspirational and motivational standpoint after over 60 million views in 2019, she is also a powerhouse in business. She has been a TV Show host, a #1 international Mega Success and TEDX speaker who has spoken in 40+ countries. She has shared the stage and events with Dr Phil, Jane Fonda, Mark Wahlberg, Michael Douglas, Mel Gibson, John Travolta and dozens more A listers! Her mind-blowing story always gets standing ovations pushing audiences out of their limitation zones and into taking action.

EVENT SCHEDULE

SATURDAY SEPTEMBER 14 CONTINUED

Women in Towing Appreciation Luncheon

11:30 am -1:00 pm

Join other women in towing for a pre-purchased luncheon.

Seats are available to be reserved. Please email info@ptao.org to receive a registration form.

Pre-registered before July 15th will receive a T-Shirt.

This luncheon celebrates women in towing. This is a space to collaborate and create connections.



RSLA - Lien Assist Seminar

1:00-2:00pm

Located in Heritage Room A & B

Join Lien Assist as they take you through how they can help your business in Ontario Small Claims Court.

Corey Marks is an accomplished Advocate and Paralegal Candidate with over 25 years of experience in advocating and representing clients in Ontario small claims court. Specializing in the Repair Storage and Lien Act (RSLA). Corey has built a reputation for excellence as the current owner of Lien Assist, achieving a remarkable 98% success rate in winning outcomes for clients.

Corey's extensive professional background includes a deep understanding and application of the RSLA, focusing on both possessory and non-possessory liens to ensure clients recover what is owed to them. With a comprehensive knowledge of various acts, including, RSLA, TSSEA, HTA, CPA, and PPSA.

Corey is well-equipped to navigate the complexities of these legal frameworks. Additionally, he is a member of the Ministry of Transportation Ontario (MTO) ARIS system, further showcasing his multifaceted professional involvement



Weights & Balances Session

2:00 - 3:00pm

Located in Heritage Room A & B

Training course explaining an overview of what is needed to scale on trucks & how to spec them out with the new rules, regulations & permits

2024 AWARD BANQUET & ENTERTAINMENT

Sponsored by

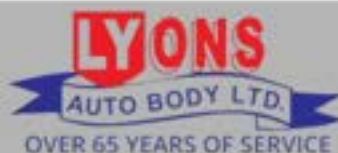
This semi-formal awards banquet dinner sells out every year. Join us for a night to remember as we honor the recipients of the Hero of the Industry Award, Tow Person of the Year as well as all the other winners from the weekends festivities



7th Annual Hero of the Industry Award Sponsored by



Recipients will be honored for heroic feats performed throughout the year and for those who go above and beyond the call of duty. This very special ceremony will happen during Saturday night's award dinner.



Bill Nuvo Unusually Entertaining

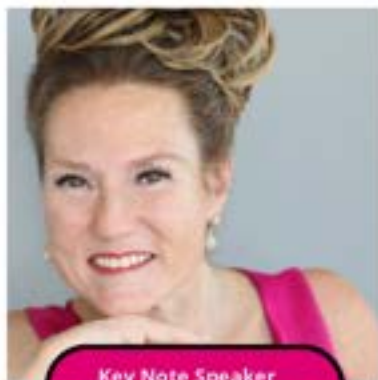
Unusually Entertaining for over 30 years.
Bill's Unique Style of Comedy, Magic, and Juggling,
Will Make Your Event Fun, Amazing and
Unforgettable... Guaranteed!

<https://www.nuvoentertainment.com/>

PROFESSIONAL TOWING ASSOCIATION OF ONTARIO

Key Note Speaker

Saturday September 14th
10:00am-11:30am
Located in Heritage Room
A & B



Key Note Speaker
Unstoppable Tracy

Tracy is UNSTOPPABLE

Her mind blowing story always gets standing ovations pushing audiences out of their limitation zones. She has been viewed virally with over a 100 million views and is the #1 Female Transformational Leader winner by leadership guru John Maxwell out of 160 countries. Tracy doesn't just talk high performance in business...she lives it!

Oprah Magazine shared her story as Quest for the Gold World Cup Sailor, who **climbed** Himalayan mountains, captained 110-foot-tall ship, won paraskiing bronze and **funny** too.

WOMEN IN TOWING Luncheon

Saturday September 14th
11:30am
Located in Ball Room D

Proudly Sponsored By



EXHIBITORS



Assistance Services Group

ASG has over 68 years of experience in providing emergency roadside assistance.



WreckMaster:

Our on-demand training allows you to upgrade your tow skills wherever and whenever you want.



Trailers designed with your efficiency in mind since 1972. Viking: A brand that sets a standard.



Industrial Rigging & Supply

We are the first and only rigging shop to manufacture wire rope lifting slings in the Waterloo region.



Impact Auto Auction

A leader in the global vehicle marketplace - extensive inventory & transportation network.



Quatra SCS offers quality solutions for wireless communication, telephone answering and dispatch services.



Serving the Used parts & recycling industry since 1993.



TowSoft is built to facilitate your dispatching tasks and organise your work from end-to-end up to billing.



Doepker Trailers

Doepker Industries Ltd, based out of Annaheim, Saskatchewan, has been manufacturing semi trailers since 1972.

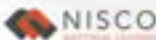


BearCom designs and delivers high performance wireless voice, video and data communication solutions that boost operating efficiency and safety.



Copart

Copart is a 100% online vehicle auction platform featuring used, wholesale and salvage vehicles



Commercial Vehicle & Equipment Leasing.

With over 35 years of experience Nisco strives to blend the old with the new.



Holly Transportation

HTS has eliminated PTO tax refund concerns offering a service that handles all the "red tape" involved in the PTO refund.



Cargo Tie Down

CTS specializes in all kinds of cargo products: cargo bars, decking beams, lashings, custom cargo nets, hardware and offers a wide variety of high quality tie-downs.

Ramudden Digital

Where Safety Meets Innovation. A full-service traffic management and traffic safety solutions provider committed to the ongoing growth and integration of intelligent transportation technologies across North America.



Axis Equipment Finance offers truck, trailer and construction equipment financing for all makes and models, new or used.



NAPA Auto Parts

NAPA Auto Parts is Canada's leading distributor of automotive parts and replacement accessories.



OK Tire has over 325 stores in Canada. We are your one stop for auto service, tires, wheels, vehicle maintenance, and accessories.

EXHIBITORS

THANK
YOU.
😊



Canada's #1 Towing Podcast. Built by tow operators, for tow operators. Offering weekly episodes available on all platforms filled with real world stories



Ohana Landing is, a place for homeless youth in Sarnia Lambton, to build connection and family. A safe place to learn and grow; a place to call their own and a hand up, not a hand out.



provides comprehensive training solutions and support services. Is comprised entirely of highly specialized professionals who operate in the Emergency Services and Industrial Safety Services sectors.

VisiBEAM

Safety can be a concern in any low-light work environment, and Visi Beam can give you and your workers the peace of mind you need. Boosting visibility and reducing incidents.



We install Jerr-Dan Towing Equipment, flatbed and wrecker bodies, while also providing a full line of replacement parts and service.



Métis beadwork and dot art. Kathy is a descendant of Drummond Island Voyageurs.

EAGLE

TOWING EQUIPMENT

The only authorized Ontario distributor for the Canadian-manufactured NRC Industries brand of towing and recovery equipment.

QUESTOR

FINANCIAL CORP

Award winning Canadian Brokerage.
100% finance solutions

Canadian Towing Equipment

CTE has dedicated over 30 years to the Canadian towing industry as Canada's top supplier of Miller Industries towing and recovery equipment.

M&S

EQUIPMENT SALES & SERVICE

A Canadian tow truck manufacturer with over 30 years experience. Offering new equipment builds, sales, maintenance, repairs, installs, lighting, accessories, towing equipment, parts, and custom fabrication.

PLACES TO STAY

Hotels



Courtyard by Marriott Waterloo St. Jacobs

Located at 50 Benjamin Road East, Waterloo, Ontario. Reservations available online or by calling 519-884-9295.

Please mention Tow Show



Holiday Inn Express & Suites Waterloo - St. Jacobs

Located at 14 Benjamin Road, Waterloo, Ontario. Reservations available online or by calling 519-772-9800.

[Holiday Inn Express & Suites
Waterloo - St. Jacobs Area - Waterloo,
Canada \(ihg.com\)](https://www.holidayinn.com/holiday-inn-express-suites/waterloo-st-jacobs-area-waterloo-canada/ihg.com)



Staybridge Suites Waterloo - St. Jacobs Area

Located at 10 Benjamin Road, Waterloo, Ontario. Reservations available online or by calling 519-514-5500.



Enjoy a 10% discount for all Bingemans campsite bookings the weekend of the show.

USE PROMO CODE TOW2024

IAAI

**TOWING
PARTNERS
WANTED!**

- All Major Markets & Across Canada
- Steady Year Round Volume
- Competitive Rates Offered
- Quick Payments

Contact Us

ca.iaai.com

**** NEW ** FOOD ON SITE**

**THE
WILD BOAR**
BBQ & PIG ROAST
SPECIALISTS



Barbecue isn't just about fire and coal, real barbecue brings together the amazing flavors of local fresh ingredients and smoke from burning real wood.

Our food comes from the flavors of authentic southern pit cuisine. We are a small group from Waterloo, Ontario who bring together strong flavors and a love for food.

Pulled Pork on a bun

Brisket on a bun

Stacker Cheese Burger

Fried Chicken Po-Boy

Hotdog

Sausage on a bun

Fresh cut French fries

Poutine

<https://thewildboar.ca>

**** NEW ** FOOD ON SITE**



A unique project of its kind, the 'Pizza da Passeggio' (walkaway pizza) in the form of a cone, is the result of advanced studies and research both of a culinary nature and in terms of technological innovation.

With a team environment within each franchise from Canada to the United states, we all are working and striving for excellence.

Kono Pizza hopes to spread the good word and get this new innovative way to eat pizza to everyone to try at least once.

Pick up a combo for \$25, or ask for just a cone.



<https://konocanada.com/see-all-pizza/>

Gold Sponsors

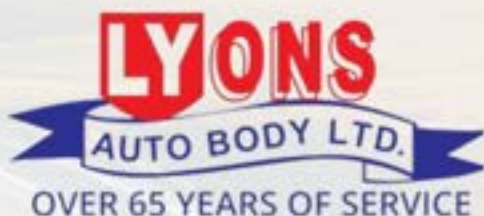
EAGLE

TOWING EQUIPMENT

Silver Sponsors



Bronze Sponsors



Other Sponsors

