



Professional Towing Association of Ontario

TOW TRADE SHOW EXHIBITOR

INFORMATION LETTER

2024 Tow Trade Show

Date: September 13-14, 2024

Location: Bingeman's Park

Address: 425 Bingemans Centre Drive Kitchener, Ontario, Canada N2B 3X7

First Right of Refusal Deadline: June 14, 2024

The Professional Towing Association invites you to participate in our 2024 Annual Tow Trade Show, to be held September 13-14, 2024 at Bingeman's, Kitchener, Ontario. The Tow Trade Show is the primary meeting event for tow operators/business owners, drivers in the province. The Tow Trade Show is your opportunity to network with these owner/operators and to showcase your products and services. If you are an equipment or product Exhibitor, our owner/operators want to see your equipment versus a brochure whenever possible. If one of our owners/operators already own a piece of your equipment, they may be able to work with you to get that equipment from their location to Bingeman's for the trade show – saving you transportation time and expense.

We are working on getting a group rate from a local hotel. More information to follow.

2023 Exhibitor participants receive first right of refusal for 2024 booth space. IF PAYMENT IS RECEIVED IN FULL BY JUNE 28, 2024. Enclosed you will find a Tow Trade Show Application and Agreement; Venue Rules and Regulations; Sponsorship Opportunities and Exhibitor Information. Sponsorship, exhibiting at the Tow Trade Show, and donating to our prize raffle offers your company increased visibility and shows your support of the towing industry. Here's an overview of our schedule for 2024:

Friday, September 13, 8:00 am – 3:30 pm Exhibitor set up 4:00 pm – 8 pm TRADE SHOW

Saturday, September 14, 9:00 am – 4:30 pm TRADE SHOW 4:30 pm – 8:00 pm Exhibitor Move-Out

Saturday, September 14, 6:00 pm – 11:00 pm Awards Banquet

For sponsorship and exhibit questions, contact Tammy Vandenheuvel, Trade Show Manager at 519-344-7277 or tammyv@ptao.org

We appreciate your support, and we look forward to seeing you in September.