



Professional Towing Association of Ontario
TOW TRADE SHOW 2024
Sponsorship Opportunities

Please **highlight** the event(s) you would like to sponsor and email to ptao.ontario@gmail.com and tammyv@ptao.org as soon as possible.

Gold Level Package: \$6000 plus HST

Each event is \$6,000 + HST

Each sponsor in this level will receive:

Digital ad at the event

-Sponsorship noted on a digital flyer on ad for show placed in Tow Canada (based on time frame purchased)

*Banner or sign at the venue (you provide)

*Sponsorship advertised on the Facebook page

*Sponsorship advertised on the website

*Opportunity to address the attendees

*4 tickets to the banquet

- 1. Friday Reception at Waterloo Brewing**
- 2. Saturday Night Awards Banquet**

Silver Package \$2500 plus HST

Each event is: \$2,500+ HST

Each sponsor in this level will receive:

Digital ad at the event

-Sponsorship noted on a digital flyer on ad for show placed in Tow Canada (based on time frame purchased)

*Sponsorship advertised on the Facebook page

*Sponsorship advertised on the website

*2 tickets to the banquet

- 1. Hero of the Industry**
- 2. Tow Professional of the Year**
- 3. Light Show/Tribute to Fallen Drivers**
- 4. The Women in Towing Appreciation Luncheon**

Bronze Package \$1500 plus HST

Each event is \$1,500+HST

Each sponsor in this level will receive:

*Digital ad at the event

*Sponsorship noted on a digital flyer on ad for show placed in Tow -Canada (based on time frame purchased)

*Sponsorship advertised on the Facebook page

*Sponsorship advertised on the website

- 1. Children's Entertainment Sponsor**
- 2. Banquet Entertainment Sponsorship**

All Other sponsorship \$800 - \$1,000

Each event ranges from \$800-\$1,000 + HST

**Digital ad at the event*

**Sponsorship noted on a digital flyer on ad for show*

**Sponsorship advertised on the Facebook page*

**Sponsorship advertised on the website*

1. **Friday Night Security** \$1,000+HST
2. **Flatbed Beauty** \$1,000+HST
3. **Heavy Duty Beauty** \$1,000+HST
4. **PTAO AGM** \$1,000+HST
5. **Light / Medium Duty Beauty** \$1,000+HST
6. **Panel Discussion Sponsor** \$800+HST
7. **Training Session Sponsor (1)** \$800+HST
8. **Training Session Sponsor (2)** \$800+HST
9. **Training Session Sponsor (3)** \$800+HST

If you would like to sponsor an amount lower than the "All Other Sponsorship levels", please complete the below portion of the form with the amount, and we can partner your sponsorship up with another sponsor to complete the full pricing of sponsorship.

Sponsorships and advertising must be paid in full and sent in with this order form and are on a first come first serve basis.

All sponsorships must complete the below form.

If you are paying by EMT you do not need to complete the c/c information.
Please make cheques payable to Provincial Towing Association of Ontario Inc.

Attn: Mark Graves, 13775 17 HWY Thessalon, ON, P0R 1L0

Name of Company: _____

Name of Contact: _____

Contact Phone Number: _____ Contact Fax Number: _____

Contact Email: _____

Credit Card Information

Visa

MasterCard

Etransfer (tammyv@ptao.org)

AMEX

Card # _____ Expiry Date _____

Name on Card _____ CVV # _____

Amount to be paid \$ _____ + HST

PLEASE NOTE: THERE WILL BE A 2% CHARGE BACK FEE ON ALL CREDIT CARD PURCHASES TO COVER THE MERCHANT FEES.