



Provincial Towing Association of Ontario TOW SHOW EXHIBITOR INFORMATION LETTER

2019 Tow Show

Date: September 20-21, 2019

Location: Bingeman's Park

Address: 425 Bingemans Centre Drive Kitchener, Ontario, Canada N2B 3X7

First Right of Refusal Deadline: May 1, 2019

The Provincial Towing Association invites you to participate in our 2019 Annual Tow Show, to be held September 20-21, 2019 at Bingeman's, Kitchener, Ontario. The Tow Show is the primary meeting event for tow operators/business owners, drivers in the province. The Tow Show is your opportunity to network with these owner/operators and to showcase your products and services. NEW FOR 2019! Requests to see more product and equipment: During a recent survey, our members indicated that they would like to see more product and equipment at the Tow Show. If you are an equipment or product Exhibitor, our owner/operators want to see your equipment versus a brochure whenever possible. If one of our owners/operators already own a piece of your equipment, they may be able to work with you to get that equipment from their location to Bingeman's for the trade show – saving you transportation time and expense.

We are working on getting a group rate from a local hotel. More information to follow.

2018 Exhibitor participants receive first right of refusal for 2019 booth space IF PAYMENT IS RECEIVED IN FULL BY JUNE 28, 2019. Enclosed you will find a Tow Show Application and Agreement; Venue Rules and Regulations; Sponsorship Opportunities and Exhibitor Information. Sponsorship, exhibiting at the Tow Show, and donating to our prize raffle offers your company increased visibility and shows your support of the towing industry. Here's an overview of our schedule for 2019:

Thursday, September 19, 8:00 pm – 10:00 pm Exhibitor Move-In

Friday, September 20, 9:00 am – 3:30 pm Exhibitor set up 4:00 pm – 10:00 pm TRADE SHOW

Saturday, September 21 9:00 am – 5:00 pm TRADE SHOW 5:00 pm – 8:00 pm Exhibitor Move-Out

For sponsorship and exhibit questions, contact Tammy Vandenheuvel, Trade Show Manager at 519-344-7277 or itowzm@cogeco.ca. We appreciate your support and we look forward to seeing you in September.